



Key Stats

Share Price	\$100	Maturity Date	2025 - 2028
Total Shares	610	Total Bottles	180
Market Cap	\$61,000	Ticker Symbol	VV-GULG1
1-Year Index <sup>1</sup>	-5.8%	5-Year Index <sup>2</sup>	+20.7%

Vint Thesis

Transcending regional and national notoriety since its founding nearly 80 years ago, E. Guigal has become one of the most iconic wine producers in the world. The crown jewels of the Guigal portfolio are the “La La” wines, La Landonne, La Mouline, and La Turquie, which are produced from the eponymous named vineyard plots or “lieu-dits” located in the celebrated Côte Rotie. Receiving extensive critical acclaim, the Guigal “La Las” are among the most in-demand wines in almost every market and positioned the brand as the #2 Rhone producer on the Liv-ex Brand Power 100, E. Guigal’s position is up 14 spots from last year.

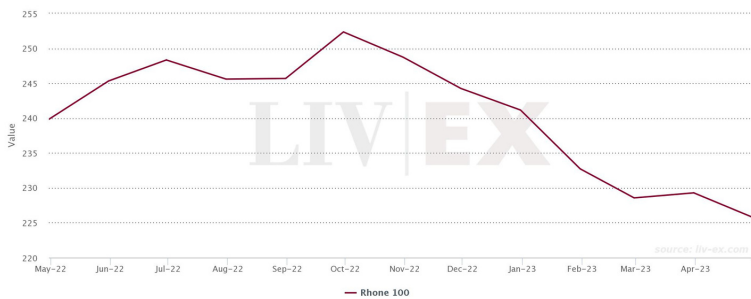
This collection features 60 bottles of each of the La La bottlings from the 2019 vintage, which has been one of the best in recent years. As is common for the best vineyards, even in a strong vintage, the La La wines stand out via extensive critical acclaim. Prominent critics Joe Czerwinsky and Jeb Dunnuck have both awarded the 2019 La Landonne and La Turquie 98-100 points in barrel tastings, while Dunnuck also awarded the La Mouline 97 - 100.

Dunnuck’s scores appear important to investors as, the last two vintages that he scored wines from all three vineyards 100 points (2009 & 2010) are currently priced at 40% and 71% more than the newly released 2019s. This indicates the strong relative value represented by the wines in this collection. Building on this strong relative value, the entry price for these assets is 8.12% below their fair market value (FMV) at the time of writing.

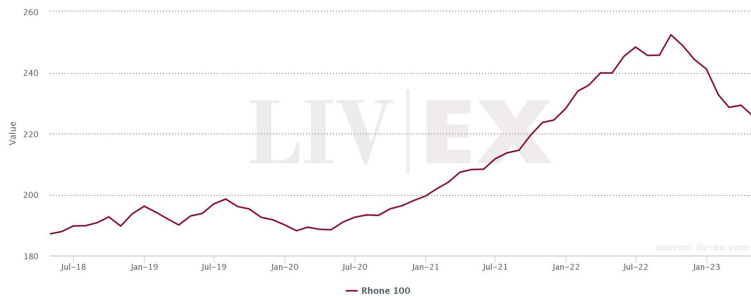
Overall, the combination of strong relative value, an advantageous entry price, and exceptional brand strength make the Guigal 2019 La Las Collection a compelling investment opportunity.

**Charted:**  
The assets in this offering represent the most recent release from E. Guigal, thus data has not been generated for a 1 year historical performance. We've elected to share the Rhone 100 index for both the 1-year and 5-year charts to provide insight into performance for the broader region.

Applicable Index 1-Year Chart:<sup>1</sup>



Applicable Index 5-Year Chart:<sup>2</sup>



Investment Highlights

KEY POINT #1

Brand Power

E. Guigal is one of the most well-known producers in the Rhone Valley. Currently ranked as the #2 Rhone Valley producer on the Liv-ex 100 Brand Power list, Guigal reignited interest in Northern Rhone wines among collectors and has been a driving force behind growing global interest in wines from the Rhone Valley.

KEY POINT #2

Entry Price & Performance

The wines featured in this collection are offered at 8.12% below the Vint estimated fair market value at the time of writing. Combine this entry price with the fact the Liv-ex Rhone 100 Index is up 12% over the past two years, and this collection offers strong fundamental support for potential investment.

KEY POINT #3

100 Point Scores & Impact on Price

Prominent critic Jeb Dunnuck has awarded the La Landonne and La Turquie 98-100 points in barrel tastings, while Dunnuck also awarded the La Mouline 97 - 100. The last two vintages in which wines from all three vineyards score 100 pts. from Dunnuck (2009 & 2010) are currently priced at 40% and 71% more than the newly released 2019s, indicating the strong relative value represented by the wines in this collection.



## Collection Details

<i>Wine</i>	<i>Year</i>	<i>Bottles</i>	<i>% Value</i>	<i>Sourcing</i>
<i>E. Guigal Cote Rotie La Landonne</i>	2019	60	33.33%	Merchant
<i>E. Guigal Cote Rotie La Mouline</i>	2019	60	33.33%	Merchant
<i>E. Guigal Cote Rotie La Turque</i>	2019	60	33.33%	Merchant

## Important Disclaimers

- 1: 1-Year Return from 04/2022 - 04/2023 - Source: Liv-ex Rhone 100, due to limited data available for new release assets  
 2: 5-Year Return from 04/2018 - 04/2023 - Source: Liv-ex Rhone 100

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