# **Piemonte Collection**

Collection Live: 2/02/2022







### **Key Stats**

Share Price	\$50	Maturity Date	2025 - 2028
Total Shares	3,090	Total Bottles	186
Market Cap	\$154,500	Ticker Symbol	VV-PDMT
1 Year Return	+9.77	Theme	Regional

#### Vint Thesis

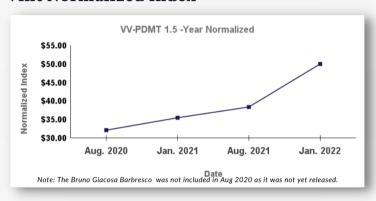
Nestled in the foothills of the Alps, Piemonte is known for its long-lived and widely-revered Nebbiolo wines. Often compared to Burgundy, the region is covered by innumerable small vineyards, each with its own aspect, soils, and expressions of Nebbiolo. Headlined by the DOCG's of Barolo and Barbaresco, Piemonte has risen to stardom as a wine region over the past 50 years and produces some of the most collectible wines in Italy and the world.

Collector interest in Piemontese wines has been growing steadily over the last decade. This demand can be seen in the fact that in 2015 Barolo made up only 6.8% of Italian wines traded on by value\*, and today that number stands at 32.4%. For comparison, the value of Barolo alone traded in 2021 was greater than the value of all of the wines traded from the Rhone combined.

Adding fuel to already-growing intrigue has been a string of great vintages for both Barbaresco and Barolo. The standout vintage of 2013 was lauded as the best of the decade, only to be beaten by 2016, the current release for the region's top wines. American wine critic, Anthony Galloni, called 2016 "a brilliant vintage full of magnificent wines" and "one of the most consistently outstanding vintages I have come across."

Building on the market momentum and great vintages, this collection features wines from the most sought-after producers across the region. From Rinaldi, to Sandrone, to Giacosa, to Vietti, all are considered legends from Barolo and Barbresco.

### Vint Normalized Index



With all that said, one name stands above them all: Giacomo Conterno and his famed Monfortino wines. Giacomo Conterno, ranks in the top 25 on the Liv-Ex Brand Power 100 Index of the most powerful wine brands in the world and only produces Monfotino in the best years. Listed as the "most expensive" Italian wine on Wine Searcher, these wines are among the most prized in all of Italy and are considered the region's pinnacle.

## **Investment Highlights**

#### **KEY POINT #1**

### 1) Top Producers + World Class Scores

This collection features a "who's who" of the top producers and wines of Barolo and Barbaresco, headlined by two lots of Giacomo Conterno's Monfortino Riserva, arguably the most collectable wine from Piemonte. On top of the most collectable producers, each wine in this collection received 97 points or better by Robert Parker's Wine Advocate, with three wines receiving 100-point scores.

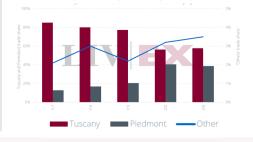
Vintage	Wine	Score
2016	Luciano Sandrone Barolo Le Vigne	100 - Wine Advocate - Robert Parker
2016	Bruno Giacosa Barbaresco Riserva Asili	100 - James Suckling 97 - Wine Advocate - Robert Parker
2006	Giuseppe Rinaldi Barolo Le Coste	97 - Wine Advocate - Robert Parker
2013	Vietti Barolo Riserva Villero	99 - Wine Advocate - Robert Parker
2014	Giacomo Conterno Barolo Montfortino Reserva	100 - Wine Advocate - Robert Parker 100 - Antonio Galloni
2013	Giacomo Conterno Barolo Montfortino Reserva	98 - Wine Advocate - Robert Parker

#### **KEY POINT #2**

# 2) Barolo Trade Skyrockets as Collectors Take Aim

In less than a decade, Barolo has gone from making up 6.8% of Italy's trade by value in 2015 to making up 32.4% in 2021 (Liv-Ex). This new popularity has led some collectors to compare Barolo to Burgundy, due to the similarities of each region featuring small producers crafting ultra-high quality, terroir-driven, red wines in very limited quantities from a single varietal.

Italy Seconday Trade by Value



#### **KEY POINT #3**

# 3) Blockbuster Vintages Put Piemonte on the Map

Piemonte has just come off of one of the best decades in its history. 2013 was touted as a competitor for vintage of the decade until the 2016 vintage garnered even more praise. This stream of ultra-high quality vintages has drawn collector attention. As a result of the desirability of recent vintages, standout vintages from the first decade of the millennium, like 2006, are gaining renewed attention as well.

Piemonte Collection Top Vintage Scores				
Vintage	Score			
2016	97			
2013	94			
2006	97			
Key:	96 - 100: Extraordinary 90 - 95: Outstanding			



<sup>\*</sup>Statistics refer to % traded by value on Liv-Ex the world's largest wine exchange

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### **Collection Details**

Wine	Vintage	Bottles	% Value	Sourcing
Luciano Sandrone Barolo Le Vigne	2016	30 / 750 ml	5.46%	Merchant
Bruno Giacosa Barbaresco Riserva Asili	2016	24 / 750 ml	8.44%	Merchant
Giuseppe Rinaldi Barolo Le Coste	2006	36 / 750 ml	15.27%	Merchant
Vietti Barolo Riserva Villero	2013	24 / 750 ml	7.98%	Merchant
Giacomo Conterno Barolo Monfortino Rsrva	2014	36 / 750 ml	34.18%	Merchant
Giacomo Conterno Barolo Monfortino Rsrva	2013	36 / 750 ml	28.68%	Merchant

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