

# The Macallan Red 71 Collection

Collection Live: 9/7/2022



## Key Stats

<b>Share Price</b>	\$100	<b>Maturity Date</b>	2024 - 2027
<b>Total Shares</b>	1,050	<b>Total Bottles</b>	1
<b>Market Cap</b>	\$105,000	<b>Ticker Symbol</b>	VV-MACAL2
<b>1-Year Return*</b>	+35.33%	<b>Theme</b>	Whisky

\*Source: Rare Whisky 101 Macallan Index Aug. 2021 - Aug. 2022

## Vint Thesis

The Macallan is synonymous with collectible whisky and ranks head and shoulders above its Scottish compatriots when it comes to valuations and recent appreciation. Part of what sets The Macallan apart from its peers is the fact that the brand has continued to innovate while at the same time celebrating tradition, and the whisky in this collection is a perfect example. This 71-year-old whisky is part of the Macallan "Red Collection," which both honors the distillery's history while raising money for charity and utilizing sustainably sourced oak for its packaging. Additionally, each bottle highlights women in the whisky industry via the signatures of either Kirsteen Campbell, who was appointed the first female Master Whisky Maker at The Macallan in 2019, or Sarah Burgess, Lead Whisky Maker, depending on the bottling.

Initially released as the oldest ongoing range of whiskies ever bottled by The Macallan, the Red Collection included its oldest ever release. The Red Collection includes six age statement releases ranging from 40 to 78 years in age. Described by the distillery as "an exquisite range of distinguished and rare single malt Scotch whiskies, shaped by the actions of our founder Alexander Reid and key characters in our history, who have laid the foundations for our single malt today." The 40, 50, and 60-year releases will be ongoing bottlings, while the other three in line: 71, 74, and 78 are considered to be "guest" releases and will be produced in more limited quantities.

The Red Collection has garnered immediate attention from both the media and collectors. In 2020, a collection of each of the six bottlings with custom art from Javi Aznarez was sold for \$975,756, with all profits going to raise funds for the City Harvest London charity. A year later, in October 2021, a complete set of bottles without the custom art sold for \$742,584\*.

## Rare Whisky 101 Macallan Index



\*Source: Rare Whisky 101 Macallan Index Aug. 2021 - Aug. 2022

This combination of publicity, age of the whisky, and the Macallan brand name has led the older whiskies in the Red Collection to regularly be listed among the most expensive whiskies in the world and are increasingly difficult to find. Currently, there are no listings for The Macallan Red Collection 71-year-old for sale in the United States.

In wine terms, most investors look to build their portfolio on a foundation of Bordeaux and Burgundy, with blue chip names like Lafite and Leroy as cornerstones. The whisky version of Bordeaux and Burgundy is single malt scotch whisky, and the absolute iconic blue-chip producer is The Macallan. The Rare Whisky Macallan Index is up +20.87% YTD, whereas The RW Icon 100 Index, which tracks iconic collectible whiskies, is only up +15.95%. The 71-year-old whisky from The Macallan Red Collection featured in the offering is an excellent opportunity to add an important blue chip bottle to your portfolio, considering the strong growth the whisky market is currently experiencing.

## Investment Highlights

### KEY POINT #1

#### The Rare Whisky 101 Macallan Index Up 20.87% YTD

Experiencing growth of 30%+ in 2021, Macallan has seen an acceleration in growth in 2022 and is already up 20.87% YTD (as of 7/25/2022). This growth has occurred in spite of macroeconomic headwinds and instability in major financial markets.

### KEY POINT #2

#### Macallan Is The Strongest Whisky Brand In The World

The Macallan owns four of the seven top spots for the most searched for Malt Whiskies on Wine-Searcher, including The Macallan 18, claiming the #1 spot. The Macallan's growth is fueled by the fact that it is the most well-known and collectible whisky in the world, with a number of its special collection whiskies ranking among the most sought-after globally.

### KEY POINT #3

#### Strong Collector Demand and Limited Availability

The Macallan Red Collection represents some of the oldest whiskies that the iconic distillery has ever released. The rarity of the whiskies in this collection, aged from 40 to 78 years, has driven strong global demand from collectors. Within hours of the launch of the Red collection in Dubai, more than \$2 million dollars were sold. Current listings for the full set have the collection valued at over £850,000 (over \$1.03 million).

Continue Reading for Collection Details ↓

# The Macallan Red 71 Collection

Collection Live: 9/7/2022



## Collection Details

Whisky	Year	Bottles	% Value	Sourcing
<i>The Macallan Red Collection 71-Year Old Scotch Whisky</i>	N/A	1 / 700 ml	100.00%	Merchant

## Important Disclaimers

The information contained on the Vint.co web site has been prepared by Vint without reference to any particular user's investment requirements or financial situation. Potential investors are encouraged to consult with professional tax, legal, and financial advisors before making any investment into a Vint offering.

All investments involve risk, including the risk of the loss of all of your invested capital. Please consider carefully the investment objectives, risks, transaction costs, and other expenses related to an investment prior to deciding to invest. Diversification and asset allocation do not ensure profit or guarantee against loss. Investment decisions should be based on an individual's own goals, time horizon, and tolerance for risk.

You should speak with your financial advisor, accountant, and/or attorney when evaluating a Vint collection. Vint does not make recommendations or provide investment advice.

YOU MUST CAREFULLY REVIEW THE RELEVANT VINT OFFERING CIRCULAR AND OFFERING STATEMENT BEFORE DECIDING TO INVEST.

Vint and its subsidiary VV Markets, LLC are conducting public offerings pursuant to Regulation A under the securities act of 1933, as amended, through the platform. The offering circular for the collections can be found on the [SEC website](#). Past performance is no guarantee of future results. Investments such as those on the Vint platform are speculative and involve substantial risks to consider before investing, outlined in the respective offering materials and including, but not limited to, illiquidity, lack of diversification and complete loss of capital.

Key risks include, but are not limited to, limited operating history, lack of a secondary market, wine and spirits market risk and the manager's ability to execute. An investment in an offering constitutes only an investment in a particular series and not in Vint or VV Markets. Investors should carefully review the risks located in the respective offering materials for a more comprehensive discussion of risk.

The [vint.co](#) website and other communication may contain certain forward-looking statements that are subject to various risks and uncertainties. Forward-looking statements are generally identifiable by use of forward-looking terminology such as "may," "will," "should," "potential," "intend," "expect," "outlook," "seek," "anticipate," "estimate," "approximately," "believe," "could," "project," "predict," or other similar words or expressions. Forward-looking statements are based on certain assumptions, discuss future expectations, describe future plans and strategies, or state other forward-looking information. Our ability to predict future events, actions, plans or strategies is inherently uncertain and actual outcomes could differ materially from those set forth or anticipated in our forward-looking statements. You are cautioned not to place undue reliance on any of these forward-looking statements.