

Penfolds Grange Vertical Collection

Collection Live: 7/19/2022



Key Stats

Share Price	\$50	Maturity Date	2025 - 2027
Total Shares	1,640	Total Bottles	150
Market Cap	\$82,000	Ticker Symbol	VV-PFGV
1 Year Return	+3.04%	Theme	Vertical

*Source: Wine Searcher - 6/2021 - 6/2022 (Vintage 2017 from 9/2021 - 6/2022)

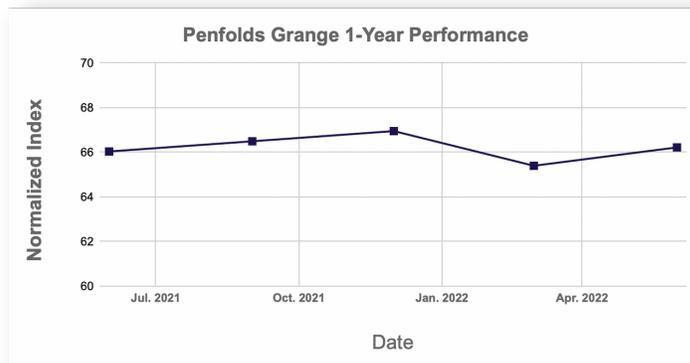
Vint Thesis

"Australia's most famous fine wine" is how Jancis Robinson describes Penfolds Grange in her world-renowned wine resource, The Oxford Companion to Wine. First produced in secrecy in a shed in the Barossa Valley, Grange has become a global icon, and the benchmark for the quality Australian winemaking can achieve. Celebrating the 70th anniversary of the first release of this legendary wine in 1952, we are thrilled to offer a thirteen vintage vertical of the most important contemporary releases* of Penfolds Grange.

To understand Grange and how it attained its global status, you first need to understand its parent company Penfolds. Founded in 1844 as a fortified wine and brandy producer, the South Australia-based company was a household name in Australia by the 1920s and was exporting its wines throughout the British Empire. When the 1950s came around, they sent one of their chief winemakers Max Schubert to Europe to tour and learn from winemakers in various regions. He came back with a dream of making a Bordeaux-style red that could age and improve over time; thus, Grange was born. The style of wine was initially rejected in 1952 when the 1951 vintage was tasted, but Schubert kept making the wine in secret until it was widely accepted in the mid-1950s. Thanks to the global distribution network and marketing machine that Penfolds already had in place, Penfolds Grange quickly became available and sought out around the world.

With Grange, Penfolds revolutionized the approach to winemaking in Australia, shifting from an industry focused on the production of cheap fortified wines toward dry table wine production. Due to its relatively short history of producing dry age-worthy wines, Australia is still considered an emerging player in the investment-grade wine space. Grange is still the only blue-chip produced in the region and as such is the top wine traded from Australia on Liv-ex. Grange is such a strong brand that when the Asian Market turned to wine in the late 2000s early 2010s, Grange was one of the most sought-after wines alongside First Growth Bordeaux.

VINT Normalized Index



Source: Wine Searcher - All Penfolds Grange vintages Jun. 2021 - Jun. 2022

A major factor in the appeal of Penfolds Grange is its consistency. This is exemplified by the fact that nine out of the thirteen wines featured in this collection were scored 98 points or better by Robert Parker's Wine Advocate, with the 2008 and 2013 scoring 100 points. In fact, Grange is one of the few wines to regularly draw top marks from both Robert Parker and Jancis Robinson, who typically have differing approaches to scoring wines.

Iconic brand power, consistently high scores, and favorable acquisition costs were all factors in our decision to create a Penfolds Grange collection. Add on the compounding rarity of an extensive vertical of thirteen vintages of pristine bottles, all still in their original wooden cases, and this collection offers an exceptional opportunity to add both a blue-chip producer and an emerging region to your portfolio.

*All vintages, except 2011, which was excluded due to poor vintage conditions **Brand performance across all vintages

Investment Highlights

KEY POINT #1

A Global Icon And Australia's Most Prestigious Wine

Penfolds Grange is "widely acknowledged to be Australia's greatest wine," according to Jancis Robinson in The Oxford Companion to Wine. As the flagship Australian investment-grade wine, Grange is the most widely traded wine from the country on Liv-ex and highly sought-after wine by collectors.

KEY POINT #2

A Rare Vertical of Top Vintages

Of the thirteen wines in this collection, nine have scores of 98 or better, with two of the wines scoring 99 points and the 2008, 2010, and 2013 scoring 100 points. This quantity of high scores is a testament to the consistent quality of Penfolds Grange and is a core reason why collectors around the globe seek the wine out.

KEY POINT #3

Penfolds Grange is Up 74% since 2012

Despite a pandemic, Chinese tariffs, and American drinkers trending away from Australian wines in the early 2010's, Penfolds Grange has remained consistent and proven to be resistant to issues that negatively impact lesser wines. The power of the Penfolds brand, global distribution network, and legion of loyal fans are why we consider Penfolds Grange to be one of the most important investment-grade wines in the New World.

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Collection Details

Wine	Year	Bottles	% Value	Sourcing
Penfolds Grange	2017	12 / 750 ml	7.39%	Merchant
Penfolds Grange	2016	18 / 750 ml	10.64%	Merchant
Penfolds Grange	2015	6 / 750 ml	3.75%	Merchant
Penfolds Grange	2014	12 / 750 ml	7.17%	Merchant
Penfolds Grange	2013	6 / 750 ml	4.21%	Merchant
Penfolds Grange	2012	12 / 750 ml	7.49%	Merchant
Penfolds Grange	2010	24 / 750 ml	14.63%	Merchant
Penfolds Grange	2009	6 / 750 ml	3.64%	Merchant
Penfolds Grange	2008	30 / 750 ml	23.54%	Merchant
Penfolds Grange	2007	6 / 750 ml	3.97%	Merchant
Penfolds Grange	2006	6 / 750 ml	4.44%	Merchant
Penfolds Grange	2005	6 / 750 ml	4.68%	Merchant
Penfolds Grange	2004	6 / 750 ml	4.44%	Merchant

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