

# The Macallan 50 Year Old Collection

Collection Live: 5/25/2022



## Key Stats

Share Price	\$20	Maturity Date	2025 - 2026
Total Shares	5,750	Total Bottles	1
Market Cap	\$115,000	Ticker Symbol	VV-MACAL 50
1 Year Return	+35.19%*	Theme	Whisky

\*Source: RareWhisky101's Macallan Index 4/21 -4/22

## Macallan Distillery Index



Given the low production and specific allocation model, it was even more difficult for collectors to acquire bottles in this series than similar previous offerings.

Combining the global demand for whisky as a category with the brand power of Macallan and the scarcity of this specific 50-year-old bottling, Vint is pleased to offer our investors another unique opportunity to own a share of whisky history.

\*Source: RareWhisky101's Macallan Index

## Vint Thesis

Building on our collection featuring two bottles from the Macallan Fine and Rare Series last year, we are excited to offer our community the opportunity to invest in an extremely rare and highly allocated Scotch whisky.

Global demand for whisky has continued to boom into 2022. While the category is growing, the growth is being supercharged by a handful of the top brands in the world, specifically those in Scotland and Japan. While there has been increasing interest in a range of distilleries across Scotland, Macallan remains the gold standard in collectible whisky from the region.

Seeing growth above 42% over the past 12 months and 14%\* growth in Q1 2022 alone, Macallan's momentum has continued into 2022. While the whisky market has boomed and broadened as collectors have expanded their portfolios to include Japanese whiskies and small Scottish producers like Springbank, Macallan has retained its position at the top of collectible Scotch. This resilience is evidenced by Macallan ranking #1 in Rarewhisky101's Collectors ranking, which measures brands by the volume and value traded of their whisky.

Bottled in 2018, only 200 bottles of this 50-year-old Macallan were created. This quantity is 30% less than the average Macallan old bottling series, typically ranging from 300 to 500 bottles each. These 200 bottles were judiciously allocated, with only 35 set for the U.S. market and the rest destined for the Asia Pacific and European markets.

## Investment Highlights

### KEY POINT #1

#### 1) Key point #1: Macallan outpacing the market in 2022

The RareWhisky101 Macallan Index has seen a growth of +35.19% over the past 12 months, including 14.25% over the first quarter of 2022. This performance outpaced the general market, with RareWhisky101's general whisky market index, the RW Apex 1000, recording just 12.13% growth over the past year and 4.84% over the most recent quarter.

### KEY POINT #2

#### 2) Macallan remains #1 on collectors index

With another impressive year of growth in 2021, Macallan again tops Rarewhisky101's Collector list, which ranks whiskies based on trade volume and value traded. With whiskies available at a range of price points, Macallan remains the most ubiquitous name in whisky.

### KEY POINT #3

#### 3) 50-Year-Old, single barrel, and extremely limited bottling/allocations

Sourced from a single cask, the bottle included in this collection is one of only 200 in existence. Bottled in 2018, only 35 bottles were allocated to the U.S. market, with the remainder divided between the European and Asian Pacific markets. This allocation model leaves demand unmet in each market and could potentially lead to strong demand in underserved regions.

## Collection Details

Whisky	Year Distilled	Bottles	% Value	Sourcing
Macallan 50 Year Old - 2018 Release	1968	1 / 700 ml	100%	Merchant

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