



Key Stats

Share Price	\$100	Maturity Date	2025 - 2027
Total Shares	1,210	Total Bottles	120
Market Cap	\$121,000	Ticker Symbol	VV-LAF10
1 Year Return	16.68%*	Theme	VERTICAL

*Source: Liv-Ex Market Data April 2021 - April 2022

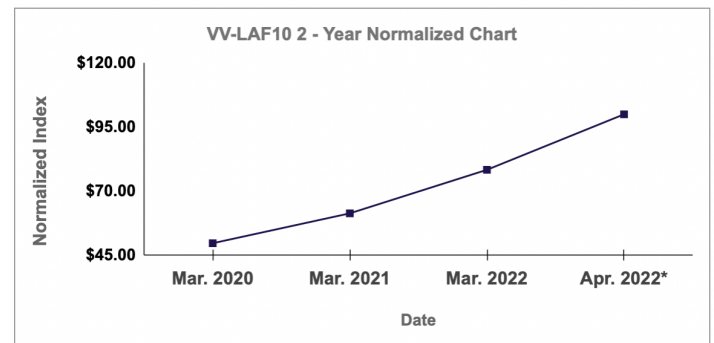
Vint Thesis

As the top traded wine in the world by both volume and value in 2021, Lafite Rothschild (Lafite) is the most highly sought after and valuable Bordeaux First Growth and one of the most in-demand wines globally. When Hong Kong dropped its import tariff on wine, it was Lafite that drew the attention and lust of Asian collectors in the late oughts and early 2010's, and is an example of how Lafite has stood out from the rest of the Bordeaux First Growth wines. This special status is further evidenced by the fact that across the 10 bottled vintages from 2009 to 2018, Liv-Ex reported that Lafite commanded a 34% higher price per case compared to the average of the other four First Growths of Bordeaux.

First Growth sales made up 35.9%* of all Bordeaux Sales in 2021, up from 32.6% in 2020. This increase in First Growth sales coincides with the continued decrease in Bordeaux's share of the secondary wine market registering at 38.8% at the end of 2021, down from over 60% in 2011. As the secondary wine market broadens and wines from new countries become collectible, the top-tier Bordeaux remains sought after and in demand. As the market turns to the top wines in the Bordeaux market, wines like Lafite on the Left Bank, and top tier Right Bank wines like Petrus and Le Pin will be driving an increasingly larger percentage of the overall Bordeaux trade.

Adding to the inherent brand power and built-in demand for Lafite, this collection is a vertical, which means wines from consecutive vintages. This ten-bottle vertical decade of wines includes six wines rated 96 or better, including two 100-point scores (2010 and 2018).

VINT Normalized Index



That said, the value of a vertical isn't solely defined by the individual wines, but rather in the whole collection as a set. In the eyes of collectors, there is additional value in purchasing a collection spanning a full decade with guaranteed provenance rather than sourcing each individual vintage on their own.

The combination of brand power, unbridled demand, and vertical collection format makes this Lafite collection stand out from past Vint Bordeaux offerings and other investment opportunities currently on the market.

*Source: Liv-Ex

Investment Highlights

KEY POINT #1

1) #1 Bordeaux in Liv-Ex Brand Power Index

Lafite Rothschild is the #1 Bordeaux wine brand and #2 wine brand in the world according to the 2021 Liv-Ex Power 100 Rankings. In 2021, Lafite was the top wine traded both by value and by volume in the world, demonstrating the strong global demand for the wine.

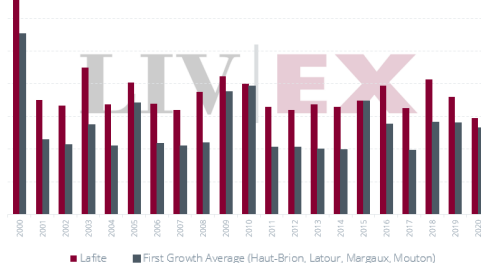
Liv-Ex Brand Power 100 Top 5	
1	Leroy
2	Lafite Rothschild
3	Armand Rousseau
4	Dom Perignon
5	Domaine de la Romanée-Conti

KEY POINT #2

2) Lafite garners premium pricing due to brand power and global prestige

Lafite's wines demand a premium in comparison to the other four First Growths of Bordeaux. Over the last 10 physical vintages (wines that have been bottled and released), Lafite has commanded a 34% price premium over the average price of the rest of the First Growths.

Current Lafite Market Prices vs. Average First Growth by vintage



KEY POINT #3

3) Lafite is the top wine traded by value in Asia

Over the past twenty-five years, Asia has emerged as a major market for the top wines in the world. While Burgundy is gaining ground, Bordeaux has dominated the market and Lafite has been the wine of choice. In 2021, Lafite again topped the list as the wine most traded by value in Asia, toping the likes of DRC, Petrus, and other Bordeaux First Growths.

Top Traded Wines in Asia by Value YTD Sept 2021	
1	Lafite Rothschild
2	Mouton Rothschild
3	DRC Romanée-Conti
4	Petrus
5	Châteaux Margaux

*Source: Liv-Ex



Collection Details

Wine	Year	Bottles	% Value	Sourcing	Vintage Notes
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2010	12 / 750 ml	11.76%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2011	12 / 750 ml	9.01%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2012	12 / 750 ml	9.02%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2013	12 / 750 ml	9.02%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2014	12 / 750 ml	9.00%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2015	12 / 750 ml	9.41%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2016	12 / 750 ml	11.54%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2017	12 / 750 ml	8.83%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2018	12 / 750 ml	11.68%	Merchant	
<i>Chateau Lafite Rothschild Premier Cru Classe, Pauillac</i>	2019	12 / 750 ml	10.75%	Merchant	

Vintage Notes Key:



Frost / Cool Temperatures



Storms / Hail



Wildfires / Smoke



Warm / Sunny



Rain / Mildew



Dry / Drought

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