# **Mouton Rothschild 2019 Collection**

Collection Live: 6/7/2022







### **Vint Thesis**

Mouton-Rothschild stands apart from all other Bordeaux First Growths in two ways. First, it is the only First Growth to be promoted from Second Growth to First Growth in 1973. The reason for the initial snub was that the 1855 rankings were based on the prices a wine was commanding at that time. At the time, Mouton's prices were on the rise and fell just short of the threshold to be ranked as a First Growth. This injustice was rectified after decades of untiring lobbying by Baron Phillipe Rothschild.

The second difference between Mouton and the four other First Growths is the fact that Mouton features a different work of art from a different artist at the top of its label for every vintage. Thus the label changes every year. While this in and of itself isn't necessarily a factor in considering the value or quality of the wine, it represents the forward-thinking of Baron Philippe Rothschild and the progressive approach the château takes towards constantly working to evolve their practices to make the best wines possible.

The constant efforts of the château to modernize and update practices both in the winery and the vineyard has led to the production of some of the most iconic and sought-after wines in the world. This series of iconic wines includes the 2019 vintage, which features the artwork of Danish-Icelandic artist Olafur Eliasson. Scoring 98 points both from Robert Parker's Wine Advocate and renowned Bordeaux critic Jane Anson, the 2019 vintage was the stand-out wine in the "trilogy" of great years of 2018, 2019, and 2020. However, due to the pandemic shutting down the world in the

## **Investment Highlights**

### **KEY POINT #1**

### Vint Price 3% Lower Than Lowest **US Retailer**

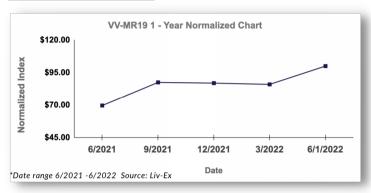
Via our sourcing network, Vint was able to acquire the wines in this collection for 3% below the absolute lowest case price available in the US and 8% below the lowest by-thebottle US based on Wine Searcher data. \*Current as of 6/6/2022

# **Key Stats**

Share Price	\$100	Maturity Date	2025 -2027
Total Shares	280	Total Bottles	36
Market Cap	\$28,000	Ticker Symbol	VV-MR19
1 Year Return	+40.28%*	Theme Sin	gle Producer

\*Data from 6/2021 -5/2022 Wine Searcher Avg. Price

### **VINT Normalized Index**



spring of 2020, the wine was released at a discount released at 30% less than the 2018 and 31% less than the 2020.

Since their En Primeur price release and subsequent bottling and physical release, the wines have proved to be highly sought-after by collectors around the globe. The wines are currently trading up 60% on their release price and, even so, are still at a 6% discount to the older 2018 vintage. Building on this optimal pricing, Vint was able to acquire the wine below US market prices and able to offer this collection at 3% below the lowest case price and 8% below the lowest by the bottle price. Adding to the advantageous pricing, there is a limited supply of the 2019 vintage in the US, with 84% fewer merchants selling 2019 than the 2018. The combination of value and scarcity make this collection an optimal blue-chip asset to add to any wine investment portfolio.

# **KEY POINT #2**

### 84% fewer US listings for Mouton 2019 than 2018

At the time of release, there are 84% fewer listings on Wine Searcher for the 2019 Mouton Rothschild (29) in the US compared to the 2018 (174). Limited supply has had positive implications for potential future valuations.

### **KEY POINT #3**

# #2 Bordeaux wine on Liv-Ex Brand Power

Mouton-Rothschild is the #6 strongest wine brand in the world and the #2 brand in Bordeaux, only behind Lafite-Rothschild. Ranked just behind the famed Domaine de la Romanée-Conti and ahead of the likes of Petrus and Screaming Eagle, Mouton Rothschild's ranking demonstrates its global demand and the brand power of the château.

# **SEC Collection Title**

Collection Live: 6/7/2022



### **Collection Details**

Wine	Year	Bottles	% Value	Sourcing	
Château Mouton Rothschild	2019	36 / 750 ml	100%	Merchant	

## **Important Disclaimers**

The information contained on the Vint.co web site has been prepared by Vint without reference to any particular user's investment requirements or financial situation. Potential investors are encouraged to consult with professional tax, legal, and financial advisors before making any investment into a Vint offering.

All investments involve risk, including the risk of the loss of all of your invested capital. Please consider carefully the investment objectives, risks, transaction costs, and other expenses related to an investment prior to deciding to invest. Diversification and asset allocation do not ensure profit or guarantee against loss. Investment decisions should be based on an individual's own goals, time horizon, and tolerance for risk.

You should speak with your financial advisor, accountant, and/or attorney when evaluating a Vint collection. Vint does not make recommendations or provide investment advice.

YOU MUST CAREFULLY REVIEW THE RELEVANT VINT OFFERING CIRCULAR AND OFFERING STATEMENT BEFORE DECIDING TO INVEST.

Vint and its subsidiary VV Markets, LLC are conducting public offerings pursuant to Regulation A under the securities act of 1933, as amended, through the platform. The offering circular for the collections can be found on the SEC website. Past performance is no guarantee of future results. Investments such as those on the Vint platform are speculative and involve substantial risks to consider before investing, outlined in the respective offering materials and including, but not limited to, illiquidity, lack of diversification and complete loss of capital.

Key risks include, but are not limited to, limited operating history, lack of a secondary market, wine and spirits market risk and the manager's ability to execute. An investment in an offering constitutes only an investment in a particular series and not in Vint or VV Markets. Investors should carefully review the risks located in the respective offering materials for a more comprehensive discussion of risk.

The <u>vint.co</u> website and other communication may contain certain forward-looking statements that are subject to various risks and uncertainties. Forward-looking statements are generally identifiable by use of forward-looking terminology such as "may," "will," "should," "protential," "intend," "expect," "outlook," "seek," "anticipate," "estimate," "approximately," "believe," "rould," "project," "predict," or other similar words or expressions. Forward-looking statements are based on certain assumptions, discuss future expectations, describe future plans and strategies, or state other forward-looking information. Our ability to predict future events, actions, plans or strategies is inherently uncertain and actual outcomes could differ materially from those set forth or anticipated in our forward-looking statements. You are cautioned not to place undue reliance on any of these forward-looking statements.